



5620 Birdcage Street, Suite 180
Citrus Heights, CA 95610
www.rwah2o.org



PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release

Please broadcast through June 30, 2009

Contact: Linda Higgins
Water Efficiency Program Manager
Regional Water Authority
(916) 967-7692
lhiggins@rwah2o.org

- 15 Second PSA - Live Read, Radio –

Did you know that overwatering your landscape washes fertilizers and pesticides into the storm drain and directly to our creeks, streams and rivers?

Find out how to prevent water runoff, protect our waterways and use less water now.

Visit rwah2o.org or preventpests.net.

- 30 Second PSA - Live Read, Radio –

Did you know that overwatering your landscape washes fertilizers and pesticides into the storm drain and directly to our creeks, streams and rivers?

Find out how to protect our waterways and use less water now during a free Water Wise Survey from your local water provider.

You'll learn how to tune up your irrigation system and set your sprinkler timer to deliver just the right amount of water your landscape needs.

For more information, visit rwah2o.org or preventpests.net.

###