



Date: May 10, 2011

9:30 AM – 12:00 PM

Location – Sacramento Suburban Water Agency

MEETING MINUTES - Regional Water Efficiency Program Advisory Committee

Meeting called by:	RWEPAC Chair	Type of meeting:	Program Advisory Committee
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Call to Order at: 9:38 a.m.

Introduction	
Attendees	Linda Yager, Becky Cassidy, Greg Bundesen, Rex Meurer, Don Smith, Julie Friedman, Sharon Fraser, John Wingerter, Keoki Spaeth, Amy dela Salle, Gail Tauchus, Stephanie Crary, Beth Arnoldy, Mark Roberson (Water Forum), Angela Anderson (CUWCC), Lisa Maddaus, Monica Garcia

2.0 Minutes	
Approve prior minutes	Stephanie moved, with a second by Gail, to approve the March 8, 2011 RWEPAC minutes.

3.0 Announcements	
AWWA	Exams have been on hold while the organization revamps. Currently there are two testing sites in the region and exams may be taken at any time. Conservation group has new leadership; William Grainer is the new chair.
CUWCC	Is planning on holding training, Bill Jackoby will be the new instructor.

4.0 CUWCC Services	
Presentation by Angela Anderson	<ul style="list-style-type: none"> • Smart Rebate Program – This program is managed by CUWCC and rebates are processed by Niagara. For more information contact Angela. • BMP Reporting Database – There are issues with the database and CUWCC has posted interactive pdfs for 2009 and 2010 reports. The data entered into the pdfs will automatically be uploaded into the database when it is functional. If you need coverage for UWMP reports please submit all data by May 31, 2011. Chris Brown has guaranteed coverage reports by June 30th if reports are submitted by May 31, 2011.

5.0 Grants	
Prop 50 – Drought Assistance Grant	CII funds are still available. The City of Sacramento, Sacramento County Water Agency and El Dorado Irrigation District want additional funds.

System Optimization Grant	<p>This grant allowed for the collection of ET and Soil data. We currently have the software available and would like to schedule a workshop. Mark received the following potential workshop topics:</p> <ul style="list-style-type: none"> • Google Earth 101 • How software developed • Other features affecting ET • Explanation of data • How software can be incorporated into conservation program.
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6.0 Subcommittee Updates	
Landscape	<ul style="list-style-type: none"> • Green Gardener Presentation. The next step is the Spanish class.
Public Outreach	<ul style="list-style-type: none"> • Kickoff at Raley Field went well. Traffic to the website has increased substantially. June of 2010 there was 3,100 hits. April 2011 there have been 92,000 hits. • Lowe's partnership – The news spot implied there would be demos and there were a few people who were disappointed. The staff at Lowe's was better prepared than the Home Depot staff last year. • Blue Thumb messaging, if your agency has incorporated the Blue Thumb messaging please notify Linda and she'll include it in her report to the GMs.
School Education	<ul style="list-style-type: none"> • Project WET workshop was held and 25 teachers attended. 80% of them were new teachers from EGUSD. We provided supplies for one activity in addition to the Project WET workbook. The next class will not receive gift cards until they implement the program. • California EEI (Education and the Environment Initiative) Curriculum is great and we are trying to find a Water Efficiency Project that can be adopted statewide. Deb works for California Regional Environmental Education Community (CREEC) and is tasked with implementing this program in the schools. She is excited about working with us and would be a great consultant. • MIE – 168 classrooms were reached (the same as last year) however teachers were requesting more supplements, which means we reached more students. Linda will send out a preliminary count of students.

7.0 CUWCC	
CUWCC Group 1 Representation	<p>Don and Vicki attended the meeting. A tentative agreement was reached for 3 regions; Southern California, Coastal and Inland. Seats would be based on population and membership status. This agreement will likely change as it progresses through the approval process.</p>
Plenary Planning Committee	<p>The committee has not met. Sarah Foley and Sharon have volunteered to participate.</p>
BMP reports	<p>Are due June 1, 2011.</p>

8.0 Brochures Update

We have held our spring cleaning give-away and have given away many of the older brochures. At this time we need to make some decisions on the following brochures.

- Sunset – Easy water-wise gardening- Is it time to order more?
- Rules of Thumb for Water-Wise Gardening- designed 2002- is it time to refresh?
- Water Efficiency Services for Local Businesses – developed 2005- update it or recycle it?

We will discuss this at the next RWEPCAC.

9.0 Upcoming Events

- <http://www.bewatersmart.info/resources-events/events/>
- CUWCC Board Meeting – May 11th Rain Bird Corporation 970 West Sierra Madre Avenue. 9:15am-3:00pm, Conference #: 1-866-740-1260, Conference ID: 9627363

Adjourn at: 12:50 p.m.

Next meeting: June 14, 2011 – Carmichael Water District, 7837 Fair Oaks Blvd Carmichael, CA 95608

FY2012 Business Plan Discussion

Linda will review UWMP and look for trends and WEP will focus on those trends and provide technical assistance. These trends will determine our long-term strategic plan.

Please review the draft business plan. We need to focus our efforts and funds on programs that save the most water.