



Date: May 12, 2009

9:30 AM – 1:00 PM

Location- Roseville Utility Exploration Center

MEETING MINUTES - Regional Water Efficiency Program Advisory Committee

Meeting called by:	RWEPAC Chair	Type of meeting:	Program Advisory Committee
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Call to Order at: 9:36 a.m.

Introduction

Attendees

Joe Scherrer, Harley Lukenbill, Becky Cassidy, Ellen Carlson, Lisa Amaral, Linda Higgins, Don Smith, Ed Chaveste, Sandy Doyle, Julie Friedman, Belinda Arthurs, Sharon Fraser, Stephanie Crary, Laura Jacobson (Forsgren Associates), Pauline Calvillo (ARWEC/USBR), Monica Garcia

3.0 Minutes

Approve prior meeting minutes

Joe moved, with a second by Harley, that the March 10, 2009 minutes be approved.

Action Item Review

All action items complete.

4.0 Announcements

Governors State of Emergency declaration

Please let RWA know if there is a change of status before notifying the media.

Action Item

Monica will make the following changes to the drought status table:

- Sentence on how drought status is determined
- Column with water source for all agencies.

CIMIS Station Calibration

We are doing very well. City of Folsom has volunteered to calibrate in November.

Governor's 20x2020 Water Conservation workshop

20x2020 workshop: plan on attending on May 29, 2009. Comments are due before the workshop. More information may be located on the weblink. The lead agency is DWR. The task force consists of CUWCC, DWR, SWRCB and USBR.

CUWCC BMP Implementation and Flex Track Workshop

The workshop is being held at SSWD Antelope Gardens. The workshop will be geared towards our region, be proactive and ask questions. The cost is \$100 for CUWCC members and \$125 for non-members; however WF agencies will receive a \$25 discount.

5.0 Chair's Report

Legislative Update	<ul style="list-style-type: none"> • MWD will have a conference call on Thursday, May 21, 2009 from 9:30-2 p.m. The bulk of the agenda focuses on legislation. Group 1 members should receive these emails. • GMs are meeting with legislators. • Brown & Caldwell created a presentation for legislative staff, which provides a great overview of our region. While Our Story is great we need to incorporate more solutions.
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6.0 Program Manager's Report	
Public/Media Outreach Update	<p>Six agencies responded to our Marketing RFQ. Linda, Belinda and Stephanie will review the responses and choose an agency. If you would like to participate in this process please contact Linda. This will be going to the executive committee at the end of this month.</p> <p>A handout was distributed listing the media and outreach activities.</p>
20x2020 Update	
2009 Business Plan	In Table 2 – other partnerships will be added such as BIA, this is critical in changing public perceptions.
Drought Assistance Grant Update	We are currently on hold until after the election on May 19 th .
Prop 50 toilet grant Update	After July 1, 2009 we will no longer receive any credit for ULFTs. If you use the Flex Track option you may claim a credit for ULFT.
SRCSD Incentives	<ul style="list-style-type: none"> • Our budget for next year is \$100,000. We will begin to allocate funds for each agency. This will probably be based on agency targets. • We are currently calculating the benefits of this program for SRCSD.
Water Forum Update	<ul style="list-style-type: none"> ▪ They are still moving forward and will be using CUWCC BMPs. They are available to speak to City Councils and Water Boards. ▪ Building Industries Association (BIA) want to develop a stringent ordinance, which they hope will be adopted as a model ordinance. Their intent is for a universal water efficient standard. They will be approaching SACOC with this idea.
Meeting Schedule	<ul style="list-style-type: none"> ▪ We will now meet once a month, alternating between RWEFAC and Working Group meetings. ▪ Subcommittees are currently not meeting.
Action Item	Linda will send out a request for meeting locations.

CUWCC Steering Committee Retreat Update	<ul style="list-style-type: none"> • There is no representation beyond the Bay Area. We do not have any representation. • We need to attend more plenary meetings and committee meetings. • The Steering Committee is not the Board of Directors. • There will be a presentation on BMP 3 in July.
New WEP website and URL	Linda will distribute the new URL choices for a vote.
Action Item:	Vote for your favorite choice.

7.0 NEW BUSINESS	
Events Calendar	No discussion
New Grants	<p>Rob is working on the Challenge Grant and would like to take out the ET Controller and add it to the CAIFed Grant.</p> <p>The CalFed Grant has no floor. Everybody agreed on the following options:</p> <ul style="list-style-type: none"> • Expand the Green Gardener Program • BERC • Direct Install of HETs • ET controllers.
Working Group Subcommittee	

8.0 Agency Announcements	
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Adjourn at: 12:32 p.m.

Next meetings:

June 9, 2009 – Working Group Location TBA

July 14, 2009 – RWEPC at City of Sacramento.