



Date: June 9, 2009

9:30 AM – 12:00 PM

Location- Sacramento Suburban Water District

MEETING MINUTES - Regional Water Efficiency Program Advisory Committee

Meeting called by:	RWEPAC Chair	Type of meeting:	Program Advisory Committee
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Call to Order at: 9:40 a.m.

2.0 Introduction

Attendees

Linda Higgins, Lisa Amaral, Belinda Arthurs, Ed Chaveste, Becky Cassidy, Keoki Spaeth, John Wingerter, Joe Scherrer, Harley Lukenbill, Sharon Fraser, Traci Goularte, John Turner, Gail Tauchus, Don Smith, Bryce White (USBR), Mike Huot (SRCSD), Laura Jacobson (Forsgren Associates), Amittoj Thandi (City of Elk Grove – Drainage), Janet Kurtz-Puga (El Dorado County – externship), David Isaacson (Water Wise Consulting), Monica Garcia

3.0 Minutes	
Approve prior meeting minutes	Belinda moved, with a second by Ellen, to approve the May 12, 2009 RWEPAC minutes.
Action Item Review	<ul style="list-style-type: none"> • Monica updated the drought status table. • Linda sent out a request for meeting locations. • Linda distributed the new URL choices for a vote.

4.0 Announcements	
What's Hot	Two minute update from all members.
CIMIS Calibration	June – City of Sacramento July – Placer County Water
CUWCC Plenary	The CUWCC Plenary, June 11, 2009 will actually run from 9:30-3p.m. GPCD vote is on the agenda.
AB1420 Grants and Workshop	Workshop on June 17, 2009 will discuss in detail the process and how material will be used to be in compliance. John and Linda may hold a workshop for GMs and water coordinators to discuss compliance.

5.0 Chair's Report	
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Legislative Update	<ul style="list-style-type: none"> • AB 13 – in Senate • AB 49 - Moving • AB 55 - Expired • SB 12 - Moving • SB 261 - Expired • SB 407 – in Assembly • SB 460 - Expired
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6.0 Program Manager’s Report	
Public Outreach firm	The selection committee selected In Communications.
20 x 2020 Update	<p>Comments extended to June 5th.</p> <p>The 20x2020 plan will not work for this region. We have developed RWA policy and the Board has created legislative teams to meet with legislative staff to discuss the Sacramento regions issues on 20X2020.</p> <p>We want to ensure legislature knows we have a plan to meet our goals; however that plan is different than 20x2020.</p>
2010 Business Plan	<p>There have been some slight text changes. Near-term priorities have been removed and added as an attachment.</p> <p>Stephanie moved, with a second by Sharon, to approve the business plan. Vote was unanimous.</p>
Action Item	Linda will email the finalrevised of the Business Plan.
Grant Updates	No update. DWR is still reviewing our quarterly reports; however they are not currently releasing funds.
SRCSD Incentives	<p>Our funding has been cut to \$100,000 for next year. Ruben wants a proposal on how funds will be distributed.</p> <p>Currently, we are considering coverage requirements and basing funding on need.</p>
Water Forum Update	Sarah sent out the new Water Forum Element to Coordinators requesting that the Element be brought to respective Council’s and Board’s for adoption.
New WEP website and URL	<p>Eight agencies voted for BeWaterSmart.info.</p> <p>Two agencies voted for SaveADrop.com</p>

7.0 Committee Reports	
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School Education	<p>The committee will begin working on the NIE elementary program. Sac Bee has started the 2009 report. In April 2009, 250,000 letters were sent out to teachers. 150 teachers enrolled this year. 610 teachers received the supplement. The option to download the program was available this year.</p> <p>PCWA invited their winning teacher and student to their board meeting and received a mention in their local newspaper.</p>
Public Outreach	<p>River Cats partnership – RWA, SSQP and River Cats have each sent out press releases. On the weekend of June 12-14th Dinger will frolic on the turf with Mr. Leaky. A trivia game will drive people to our booth. Zone/Mix 96 will be outside distributing conservation materials with the City of Sacramento.</p> <p>SMUD – Twin Peaks advertisement was distributed with their monthly inserts. They have asked us for tips to include in their Radio Disney PSAs.</p>
Landscape – Green Gardener	<p>June 9th is the last class; all students will receive a certificate and a soil probe. On June 23rd there will be an end of session debriefing for the instructors.</p> <p>We are looking at receiving the EPA Water Sense Certification. Next class will start on September 28, 2009.</p>

8.0 New Business	
CALFED Grant	<p>USBR grant was submitted 2 weeks ago. CalFed Grant was submitted on June 8, 2009.</p> <p>Lessons learned for the next grant proposal:</p> <ul style="list-style-type: none"> • RWA does not know how much each agency has available for cost share. • If the grant does not meet your needs we can adapt the grant to meet those needs.
RWA/El Dorado County Externship Program	<p>Helen and Jan are teachers in El Dorado County. They will be riding along with various water personnel and taking lessons learned about water conservation to their classroom.</p>

Adjourn at: 11:05 a.m.

8.0 Technical Session	<p>Regional Water Authority – 20 x 2020 Water Conservation and Water Efficiency, Policy Principals - <i>What is our story?</i></p>
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Next meeting:
July 14, 2009 at City of Sacramento